

RUBY SERIES

Direct Vent Gas Fireplace Insert

Dealer New Product Introduction



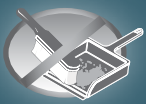
Majestic Ruby 30 shown with contemporary rectangular door and surround in Bronze, and optional Cottage Red interior

Your consumers will buy the Ruby series gas fireplace insert. Here's why:



Great look to update your existing wood fireplace

- Realistic split logs and flames
- Enhance with optional interior brick panels
- Finish in either Black or Bronze



Easy to use

- No wood to haul
- No mess to clean up
- Comes standard with multifunction remote control and fan



Keep warm air in, cold air out

- More than 70% efficient

As a Dealer, you will make money:

Simple to sell

- Standard fan and remote

Easy to upgrade

- Two front and interior brick color options

Fewer warranty calls

- Proven platform
- Reliable performance with Intellifire™ Plus Ignition System

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HHT is your whole hearth provider. We make it easy for you!

HHT attracts consumers for you

- HHT interacts with more than six million consumers
- HHT provides co-op allowance, which allows you to double your local market presence

HHT protects your reputation

- HHT provides sales training to increase close rates
- HHT provides service and install training so you'll have more satisfied consumers
- HHT ships 99% complete to promise so your consumers will get their products on time

HHT improves your margins and cash flow

- HHT's shorter supply chain and LTD discount programs allow you to carry less inventory
- HHT offers the best brands in the hearth industry so you can sell top dollar

Specifications

MODEL	FRONT WIDTH		BACK WIDTH		HEIGHT		DEPTH		VIEWING AREA (E X F)	BTU/HR INPUT
	UNIT (A)	MINIMUM OPENING	UNIT (B)	MIN. OPEN	UNIT (D)	MINIMUM OPENING	UNIT (C)	MINIMUM OPENING		
MDVI30IN	30-5/8" (778mm)	31-1/8" (791mm) (std. surround) 29-1/2" (749mm) (deep surround)	20-3/16" (513mm)	20-3/4" (527mm)	20-7/16" (519mm)	20-3/4" (527mm) (std. surround) 19-3/8" (492mm) (deep surround)	14-5/8" (371mm)	14-7/8" (378mm) (std. surround) 14" (356mm) (deep surround)	27-1/2" x 12-3/16" (699mm x 310mm)	30,500
MDVI35IN	34-5/8" (879mm)	35-1/8" (892mm) (std. surround) 33-1/2" (851mm) (deep surround)	23-7/16" (595mm)	24" (610mm)	24-1/16" (611mm)	24-3/8" (619mm) (std. surround) 23" (584mm) (deep surround)	15-11/16" (398mm)	16" (406mm) (std. surround) 15-1/8" (384mm) (deep surround)	31-5/8" x 15-11/16" (803mm x 398mm)	35,000

Quote/Installation Considerations

- The height, width, and depth of the existing fireplace opening is needed to ensure an appropriately sized insert is selected
- Must order a front and surround
- Upgrade the appearance of the insert with two choices of optional interior brick panels

Pricing

SKU	DESCRIPTION	MSRP
MDVI30IN	Ruby 30" fireplace inserts with IntelliFire™ Plus Ignition System	\$2,019
MDVI35IN	Ruby 35" fireplace inserts with IntelliFire™ Plus Ignition System	\$2,129
LPKMDVI	LP conversion kit	no charge
Refractory Upgrade		
BRICKMDVI30CR	Brick refractory, Cottage Red	\$219
BRICKMDVI30TB	Brick refractory, Tavern Brown	\$219
BRICKMDVI35CR	Brick refractory, Cottage Red	\$229
BRICKMDVI35TB	Brick refractory, Tavern Brown	\$229
Fronts (required to complete)		
CRDI30BK	Contemporary rectangular door, Black	\$279
CRDI30BZ	Contemporary rectangular door, Bronze	\$299
CRDI35BK	Contemporary rectangular door, Black	\$299
CRDI35BZ	Contemporary rectangular door, Bronze	\$319

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SKU	DESCRIPTION	MSRP
Surrounds (required to complete)		
SI30-4-4034-BK	Four-sided surround, 40" x 34", Black	\$329
SI30-4-4034-BZ	Four-sided surround, 40" x 34", Bronze	\$359
SI30-4027D-BK	Small surround, 40" x 27" X 1-1/2" deep, Black	\$249
SI30-4027-BK	Small surround, 40" x 27", Black	\$249
SI30-4230-BK	Medium surround, 42" x 30", Black	\$269
SI30-4027D-BZ	Small surround, 40" x 27" x 1-1/2" deep, Bronze	\$279
SI30-4027-BZ	Small surround, 40" x 27", Bronze	\$279
SI30-4432-BK	Large surround, 44" x 32", Black	\$289
SI30-4230-BZ	Medium surround, 42" x 30", Bronze	\$299
SI30-4432-BZ	Large surround, 44" x 32", Bronze	\$319
SI35-4229D-BK	Small surround, 42" x 29" x 1-1/2" deep, Black	\$269
SI35-4229-BK	Small surround, 42" x 29", Black	\$269
SI35-4432-BK	Medium surround, 44" x 32", Black	\$289
SI35-4229D-BZ	Small surround, 42" x 29" x 1-1/2" deep, Bronze	\$299
SI35-4229-BZ	Small surround, 42" x 29", Bronze	\$299
SI35-4832-BK	Large surround, 48" x 32", Black	\$299
SI35-4432-BZ	Medium surround, 44" x 32", Bronze	\$319
SI35-4832-BZ	Large surround, 48" x 32", Bronze	\$329
CUST-2215	Custom surround	\$659
Venting (requires LINK-DV30B, LINKSQB-DV30, LINKSQC-DV30, LINK-DV4-30B, LINKSQB-DV4-30 or LINKSQC-DV4-30 flex liner kit.)		
LINK-DV4-30B	Direct Vent insert kit – one 4' liner, one 30' liner, plus termination cap components	\$419
LINKSQB-DV4-30	Direct Vent insert kit – one 4' liner, one 30' liner, plus Black termination cap components	\$460
LINK-DV30B	Direct Vent insert kit – two 30' liners, plus termination cap components	\$481
LINKSQC-DV4-30	Direct Vent insert kit – one 4' liner, one 30' liner, plus Copper termination cap components	\$501
LINKSQB-DV30	Direct Vent insert kit – two 30' liners, plus Black termination cap components	\$522
LINKSQC-DV30	Direct Vent insert kit – two 30' liners, plus Copper termination cap components	\$563
Remote Control Upgrade		
RC300-MAJ	IPI+ remote control, white docking station (on/off, fan speed, flame high/low, pilot activation, AUX function, temperature read out, thermostat mode, timer mode, battery strength indicator, auto battery backup)	\$199

Selling Tools

SELLING TOOL	HOW TO ORDER
Brochure	Part # MAJ-1011U-0316. To order, go to myhht.com and select Marketing Support > Marketing Tools > Literature >
myHHT training guides	To take your training, go to myhht.com and select My Training > Sales Training
MSRP price pages	To download, go to myhht.com and select Sales Support > Pricing and Stock List Documents > MSRP Price Book
Display order form	To download, go to myhht.com and select Marketing Support > Product > Majestic > New Product